

# The Fête Champêtre

by the Armand-Frappier Foundation



Co-chaired by



Just as the Impressionists brought their paintings to life through layers of brushstrokes, research advances through the collective power of countless actions and talents. Each researcher, each student, each discovery, each donation, and each collaboration adds its own color to the canvas of the Armand-Frappier Foundation.

For its 32nd edition, the Fête Champêtre celebrates this living work of art ; one that we create together, color by color, to move health research forward. The Armand-Frappier Foundation is proud to have the support of Yves Massicotte, President and Chief Executive Officer of Ropack and Shawn Desmarchais, President of Produlith as Honorary Co-Chairs of this year's event.

To celebrate the groundbreaking research conducted by the teams at the Centre Armand-Frappier Santé Biotechnologie in style, this memorable evening will bring together influential members of the Greater Montreal business community, committed philanthropists, as well as researchers from the Centre, all united by a shared ambition: supporting research in health.

Your generosity is the driving force behind our mission. By taking part in this momentous evening, you will help fund innovative projects in essential areas such as neurodegenerative diseases, infections, cancer and much more—all while supporting the training of the next generation of scientists.

The 32nd edition of the Fête Champêtre will take place on June 4th, 2026. We look forward to the pleasure of having you among us!

The Armand-Frappier Foundation's team



# THE ARMAND-FRAPPIER FOUNDATION

ARMAND-FRAPPIER

WE ARE PROUD TO COUNT ON THE SUPPORT OF

## **Yves Massicotte**

Honorary Co-chair, 32<sup>nd</sup> Fête Champêtre  
Ropack  
President and Chief Executive Officer

## **Shawn Desmarchais**

Honorary Co-chair, 32<sup>nd</sup> Fête Champêtre  
Produlith  
President

## **Luc Reny**

President of the Board  
Power Corporation of Canada  
Senior Advisor

## **Jean-François Gosselin**

National Bank Financial  
Gosselin & Dubuc Group  
Senior Wealth Management Advisor &  
Portfolio Manager

## **Clément Joly**

Vice-president of the Board  
Raymond Chabot Grant Thornton  
Advisory partner

## **Benoît Hébert**

Board Member  
teracero  
President and CEO

## **André B. Charron**

Board Member  
Spesinvest Inc.  
Vice president

## **Julie Lavoie**

Board member  
LEVIO Business and Technology  
Partner

## **David Chatenet**

Board Member  
Armand-Frappier Santé Biotechnologie  
Centre, INRS  
General manager

## **Sylvie Ménard**

Sotheby's Realty  
Residential Real Estate Broker

## **Éric Daignault**

Board Member

## **Vilashi Patel**

Connor, Clark & Lunn Financial Group  
Vice President, Business Development –  
Institutional Market

## **Elisa Dunski**

Armand-Frappier Santé Biotechnologie Centre  
Administration Manager

## **Jean-François Séguin**

Board Member  
BMO Capital Markets Quebec  
Managing Director and Head of  
Technology Investment Banking

## **Chantal Germain**

Board Member

Supported and committed



# THE SCOPE OF YOUR DONATIONS

in 2025



The 2025 Fête Champêtre in numbers :



**194**

PARTICIPANTS

**11**

CORPORATE TABLES

**6**

EVENT PARTNERS

**25**

SPONSORS IN GOODS AND SERVICES

**11**

CAMPAIGN CABINET MEMBERS

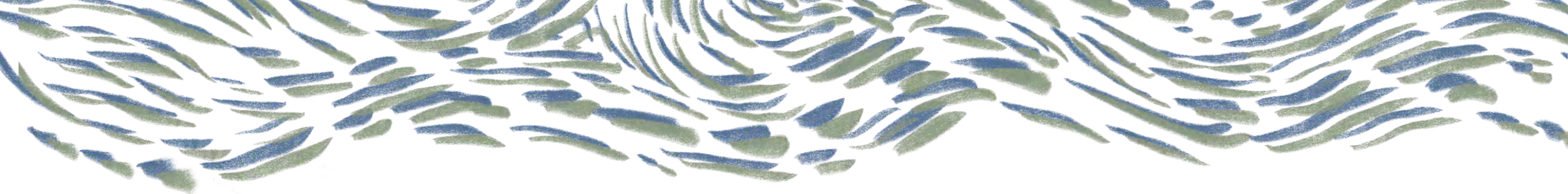
**16**

VOLUNTEERS MOBILIZED

**\$465,000**

NET AMOUNT RAISED THROUGH THE EVENT

**VISIBILITY - NETWORKING - INVOLVEMENT IN RESEARCH**



# TAKE PART IN THIS EVENT

## And become a leading player in research

### Your generosity is at the heart of our success!

Thanks to your donations, the Armand-Frappier Foundation has been able to support the scientific research of the Armand-Frappier Santé Biotechnologie Research Centre since 1978.

### Your donations can help:

- Promote access to graduate education for motivated and ambitious scientific talent.
- Support the development and advancement of innovative and priority research projects in health for the benefit of our society.



## HOW TO PARTICIPATE?

### Become an Event Partner

Please refer to the partnership plan for the different options and levels of visibility offered.

### Become a Corporate Partner

Book a corporate table (\$5,000) for 8 guests.

### Buy Individual Tickets

A great opportunity to take part in a festive evening (\$650).










































































































### Make a Donation

Whether corporate or individual, each donation is important to carry out our mission.

## HOW TO REGISTER?

Please complete the form on the last page of this document and return it to us by email to the address provided.

# PARTNERSHIP PLAN

	Honorary president \$30,000	Gold \$15,000	Silver \$10,000	Bronze (Photobooth) \$8,000	Prizes' sponsor \$6,000	Wine partner (Banquet) \$3,500	Wine partner (Cocktail) \$2,500
Tickets included	8	8	8	4	2	2	2
<b>WEB STRATEGY</b>							
Mention of the partnership on the Foundation's website							
Mention in the pre-event newsletter							
Mention in the post-event newsletter							
Mention of the partnership on the Foundation's social media platforms							
<b>COMMUNICATION MATERIALS</b>							
A page in the event program booklet for a letter from the president of your company							
A page in the event program booklet for a full colour ad*							
Half a page in the event program booklet for a full colour ad*							
<b>VISIBILITY DURING THE EVENT</b>							
A formal speech given by the president of your company at the event							
Your logo on large screen projections <sup>1</sup>							
Your logo on table signs <sup>1</sup>							
Visibility in the welcome area of the ballroom							
Visibility in the dessert area							
Visibility in the photobooth area							
Visibility in the prizes area							
Visibility in the cocktail area							

Categories are not exclusive; more than one representative company is possible.  
<sup>1</sup> Logo size varies according to partnership category  
 \* Advertising must be submitted before **May 07, 2026**

