

The Fête Champêtre

by the Armand-Frappier Foundation



The Fête Champêtre has become a true institution since its inception in 1994. With this 31st edition, it will become the meeting ground for different generations, who together will celebrate those who will ensure the perennity of our work.

We have the immense privilege of announcing that the Honorary President of this special event will be Olivier Desmarais, Senior Vice-President of Power Corporation of Canada an inspiring leader whose father also left his mark on the history of the Fête Champêtre 20 years ago. This echo between generations eloquently illustrates the importance of transmitting our values, as well as the crucial role that the next generation of scientists will be called to play in building a promising future in healthcare.

To celebrate the groundbreaking research conducted by the teams at the Centre Armand-Frappier Santé Biotechnologie in style, this memorable evening will bring together influential members of the Greater Montreal business community, committed philanthropists, as well as researchers from the Centre, all united by a shared ambition: supporting research in health.

Your generosity is the driving force behind our mission. By taking part in this momentous evening, you will help fund innovative projects in essential areas such as neurodegenerative diseases, infections, cancer and much more—all while supporting the training of the next generation of scientists.

The 31st edition of the Fête Champêtre will take place on June 5th, 2025. We look forward to the pleasure of having you among us!

The Armand-Frappier Foundation's team





THE ARMAND-FRAPPIER FOUNDATION

Supported and committed

THE 31ST EDITION'S PRESIDENT

Olivier Desmarais

Senior Vice-president
Power Corporation of Canada

WE ARE PROUD TO COUNT ON THE SUPPORT OF:

Luc Reny

President of the Board
Power Corporation of Canada
Vice president

Chantal Germain

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Clément Joly

Vice-president of the Board
Raymond Chabot Grant Thornton
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teräcero
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Centre, INRS
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UMR – Université du Québec à Chicoutimi
Administration Manager

Shoushan Mercier

National Bank of Canada
Senior Director, Governance &
Investments, Legal Affairs

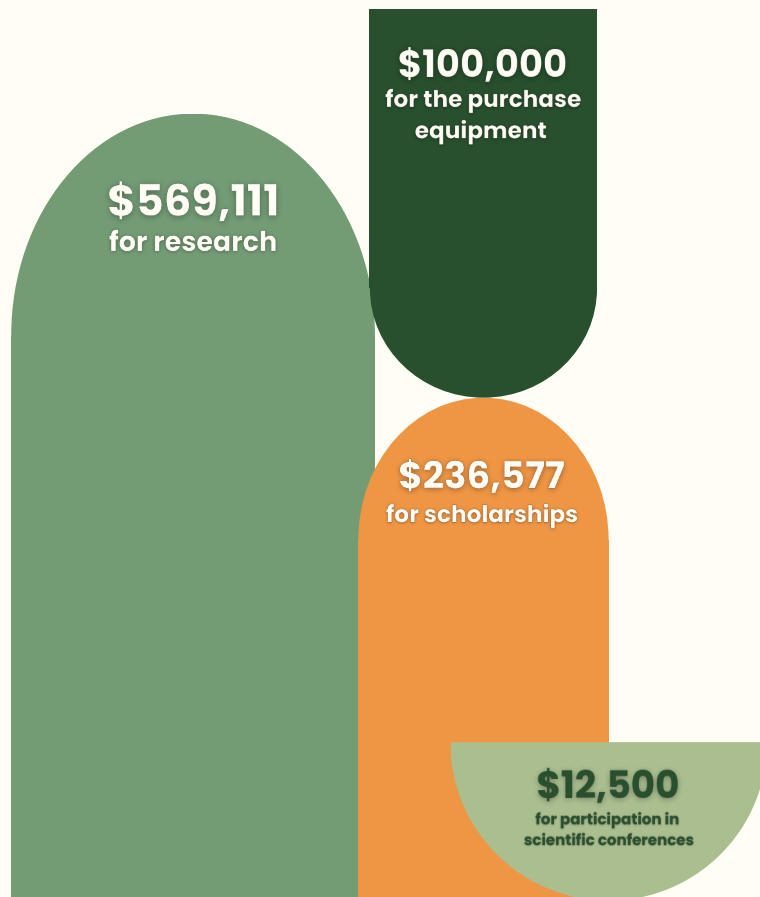
Aram Elagoz, Ph.D

Paraza Pharma, Inc.
Associate Director, Biological Sciences

Jean-François Séguin

Board Member
BMO Capital Markets Quebec
Managing Director and Head of
Technology Investment Banking

THE SCOPE OF YOUR DONATIONS in 2024



Our scholarship students volunteer
for our events!

The 2024 Fête Champêtre in numbers :

324

PARTICIPANTS

19

CORPORATE TABLES

14

CORPORATE EVENT
PARTNERS

28

GOODS AND
SERVICES SPONSORS

12

CAMPAIGN CABINET
MEMBERS

20

VOLUNTEERS
MOBILIZED

\$212,817

NET AMOUNT RAISED BY THE EVENT

VISIBILITY – NETWORKING – SUPPORTING RESEARCH



TAKE PART IN THIS EVENT

And become a leading player in research

Your generosity is at the heart of our success!

Thanks to your donations, the Armand-Frappier Foundation has been able to support the scientific research of the Armand-Frappier Santé Biotechnologie Research Centre since 1978.

Your donations can help:

- Promote access to graduate education for motivated and ambitious scientific talent.
- Support the development and advancement of innovative and priority research projects in health for the benefit of our society.



HOW TO PARTICIPATE?

Become an Event Partner

Please refer to the partnership plan for the different options and levels of visibility offered.

Become a Corporate Partner

Book a corporate table (\$5,000) for 8 guests.

Buy Individual Tickets

A great opportunity to take part in a festive evening (\$650).

Make a Donation

































Whether corporate or individual, each donation is important to carry out our mission.

HOW TO REGISTER?

Please complete the form on the last page of this document and return it to us by email to the address provided.

PARTNERSHIP PLAN



	Honorary president	Gold (Cocktail)	Silver (Dessert)	Bronze (Photobooth)	Prizes' sponsor
	\$30,000	\$15,000	\$10,000	\$8,000	\$6,000
Tickets included	8	8	8	4	2
WEB STRATEGY					
Mention of the partnership on the Foundation's website					
Mention in the pre-event newsletter					
Mention in the post-event newsletter					
Mention of the partnership on the Foundation's social media platforms					
COMMUNICATION MATERIALS					
A page in the event program booklet for a letter from the president of your company					
A page in the event program booklet for a full colour ad*					
Half a page in the event program booklet for a full colour ad*					
VISIBILITY DURING THE EVENT					
A formal speech given by the president of your company at the event					
Your logo on large screen projections ¹					
Visibility in the welcome area of the ballroom					
Visibility in the dessert area					
Visibility in the photobooth area					
Visibility in the prizes area					

Categories are not exclusive; more than one representative company is possible.

¹ Logo size varies according to partnership category

* Advertising must be submitted before **May 08, 2025**

The Fête Champêtre

of the Armand-Frappier Foundation



JOIN US

Thursday June 5th 2025 at 6 p.m

Networking Cocktail

Wine Fair

Four-course dinner

Bonsecours Market

350 St Paul E street, Montréal

**FOLLOW
THE FOUNDATION**



REGISTRATION FORM

Become Partner

- ☐ Honorary President (\$30,000)
- ☐ Gold (\$15,000)
- ☐ Silver (\$10,000)
- ☐ Bronze (\$8,000)
- ☐ Prizes' Sponsor (\$6,000)
- ☐ Corporate Table (8 guests) : (\$5,000/table)

Join Us

☐ Tickets : (\$650/each)

Support Our Mission

☐ We cannot accept the invitation but we would like to make a donation of* \$

***A full receipt will be issued.**

Your contact details

☐

Madam

☐

Sir

First and Last Name

Title

Company

Address

City

Province

Postal Code

Phone

E-mail

Contact Person (if different)

Phone

E-mail

Requested By

Payment Method

☐

Invoice Requested

☐

Credit Card

☐

Cheque

☐

Cash

☐

Mastercard

☐

Visa

Card Number

Expiration date

CCV

A tax receipt for the eligible portion will be issued.

Please return the completed form to us by e-mail:

emilie.boissonneault@fondationafrappier.ca

For any and all questions:

Émilie Boissonneault

Philanthropic Development Officer

emilie.boissonneault@fondationafrappier.ca

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