

# The Fête Champêtre

of the Armand-Frappier Foundation



The Fête Champêtre has become a true institution since its inception in 1994. With this 31st edition, it will become the meeting ground for different generations, who together will celebrate those who will ensure the perennity of our work.

We have the immense privilege of announcing that the Honorary President of this special event will be Olivier Desmarais, President of Power Sustainable and an inspiring leader whose father also left his mark on the history of the Fête Champêtre 20 years ago. This echo between generations eloquently illustrates the importance of transmitting our values, as well as the crucial role that the next generation of scientists will be called to play in building a promising future in healthcare.

To celebrate the groundbreaking research conducted by the teams at the Centre Armand-Frappier Santé Biotechnologie in style, this memorable evening will bring together influential members of the Greater Montreal business community, committed philanthropists, as well as researchers from the Centre, all united by a shared ambition: supporting research in health.

Your generosity is the driving force behind our mission. By taking part in this momentous evening, you will help fund innovative projects in essential areas such as neurodegenerative diseases, infections, cancer and much more—all while supporting the training of the next generation of scientists.

The 31st edition of the Fête Champêtre will take place on June 5th, 2025. We look forward to the pleasure of having you among us!

The Armand-Frappier Foundation's team





# THE ARMAND-FRAPPIER FOUNDATION

## Supported and committed

### THE 31ST EDITION'S PRESIDENT

**Olivier Desmarais**

Chairman  
Power Sustainable

### WE ARE PROUD TO COUNT ON THE SUPPORT OF:

**Luc Reny**

President of the Board  
Power Corporation of Canada  
Vice president

**Clément Joly**

Vice-president of the Board  
Raymond Chabot Grant Thornton  
Advisory partner

**André B. Charron**

Board Member  
Spesinvest inc.  
Vice president

**David Chatenet**

Board Member  
Armand-Frappier Santé Biotechnologie  
Centre, INRS  
General manager

**Éric Daignault**

Board Member  
Richelieu Hardware Stores, Richelieu Itée  
General manager of divisions

**Elisa Dunski, Adm.A.**

Armand-Frappier Santé Biotechnologie Centre  
UMR – Université du Québec à Chicoutimi  
Administration Manager

**Aram Elagoz, Ph.D**

Paraza Pharma, Inc.  
Associate Director, Biological Sciences

**Chantal Germain**

Board Member

**Jean-François Gosselin**

National Bank Financial  
Gosselin & Dubuc Group  
Senior Wealth Management Advisor &  
Portfolio Manager

**Benoît Hébert**

Board Member  
teracero  
President and CEO

**Julie Lavoie**

LEVIO Business and Technology  
Partner

**Sylvie Ménard**

Sotheby's Realty  
Residential Real Estate Broker

**Shoushan Mercier**

National Bank of Canada  
Senior Director, Governance &  
Investments

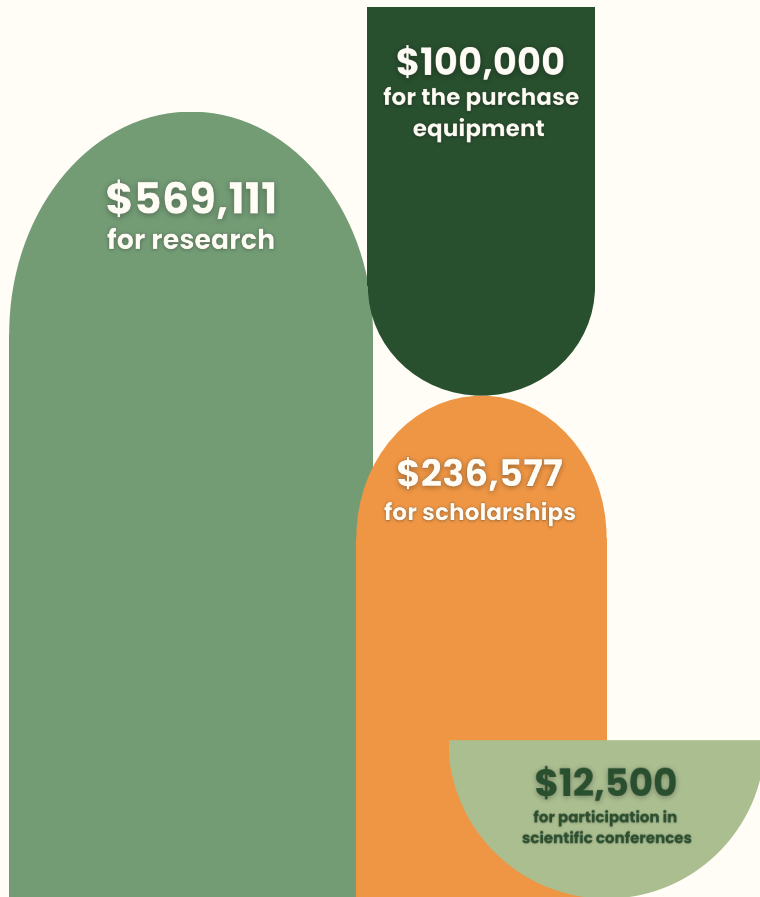
**Jean-François Séguin**

Board Member  
BMO Capital Markets Quebec  
Managing Director and Head of  
Technology Investment Banking



# THE SCOPE OF YOUR DONATIONS

in 2024



Our scholarship students volunteer for our events!

## The 2024 Fête Champêtre in numbers :

**324**

PARTICIPANTS

**19**

CORPORATE TABLES

**14**

CORPORATE EVENT PARTNERS

**28**

GOODS AND SERVICES SPONSORS

**12**

CAMPAIGN CABINET MEMBERS\*

**20**

VOLUNTEERS MOBILIZED

**\$212,817**

NET AMOUNT RAISED BY THE EVENT

VISIBILITY – NETWORKING – SUPPORTING RESEARCH



Mario-Élise Parent  
 Chaire de recherche en Cancer et en  
 Développement en Médecine  
 1984  
 2024  
 L'environnement influence le développement d'un cancer de la prostate. L'incidence du cancer de la prostate augmente de façon constante à travers le monde. Quel rôle jouent les facteurs environnementaux dans le développement de ce cancer ? Les chercheurs de la chaire ont répondu à cette question en analysant les données de plusieurs études de cohorte et de cas-contrôle. Ils ont démontré que l'exposition à certains polluants environnementaux, tels que les pesticides et les métaux lourds, est associée à un risque accru de développer ce cancer. Ces résultats ont des implications importantes pour la prévention et le traitement de ce cancer. Pour en savoir plus, visitez le site web de la chaire : [www.cancer-research.ca](http://www.cancer-research.ca)



# TAKE PART IN THIS EVENT

## And become a leading player in research

**Your generosity is at the heart of our success!**

Thanks to your donations, the Armand-Frappier Foundation has been able to support the scientific research of the Armand-Frappier Santé Biotechnologie Research Centre since 1978.

**Your donations can help:**

- Promote access to graduate education for motivated and ambitious scientific talent.
- Support the development and advancement of innovative and priority research projects in health for the benefit of our society.



## HOW TO PARTICIPATE?

### **Become an Event Partner**

Please refer to the partnership plan for the different options and levels of visibility offered.

### **Become a Corporate Partner**

Book a corporate table (\$5,000) for 8 guests.

### **Buy Individual Tickets**

A great opportunity to take part in a festive evening (\$650).

### **Make a Donation**

Whether corporate or individual, each donation is important to carry out our mission.

## HOW TO REGISTER?

Please complete the form on the last page of this document and return it to us by email to the address provided.

# PARTNERSHIP PLAN



	Honorary president \$30,000	Gold (Cocktail) \$15,000	Silver (Dessert) \$10,000	Bronze (Photobooth) \$8,000	Prizes' sponsor \$6,000
Tickets included	8	8	8	4	2
<b>WEB STRATEGY</b>					
Mention of the partnership on the Foundation's website					
Mention in the pre-event newsletter					
Mention in the post-event newsletter					
Mention of the partnership on the Foundation's social media platforms					
<b>COMMUNICATION MATERIALS</b>					
A page in the event program booklet for a letter from the president of your company					
A page in the event program booklet for a full colour ad*					
Half a page in the event program booklet for a full colour ad*					
<b>VISIBILITY DURING THE EVENT</b>					
A formal speech given by the president of your company at the event					
Your logo on large screen projections <sup>1</sup>					
Visibility in the welcome area of the ballroom					
Visibility in the dessert area					
Visibility in the photobooth area					
Visibility in the prizes area					

Categories are not exclusive; more than one representative company is possible.  
<sup>1</sup> Logo size varies according to partnership category  
 \* Advertising must be submitted before **May 08, 2025**

# The Fête Champêtre

of the Armand-Frappier Foundation



## JOIN US

**Thursday June 5th 2025 at 6 p.m**

Networking Cocktail

Wine Fair

Four-course dinner

**Bonscours Market**

350 St Paul E street, Montréal

**FOLLOW  
THE FOUNDATION**



## REGISTRATION FORM

### Become Partner

- Honorary President (\$30,000)
- Gold (\$15,000)
- Silver (\$10,000)
- Bronze (\$8,000)
- Prizes' Sponsor (\$6,000)
- Corporate Table (8 guests) : (\$5,000/table)

### Join Us

- Tickets : (\$650/each)

### Support Our Mission

- We cannot accept the invitation but we would like to make a donation of\* \$

**\*A full receipt will be issued.**

**Your contact details**  Madam  Sir

First and Last Name

Title

Company

Address

City

Province

Postal Code

Phone

E-mail

Contact Person (if different)

Phone

E-mail

Requested By

### Payment Method

- Invoice Requested  Credit Card  Cheque  Cash
- Mastercard  Visa

Card Number

Expiration date

CCV

**A tax receipt for the eligible portion will be issued.**

**Please return the completed form to us by e-mail:**

[emilie.boissonneault@fondationfrappier.ca](mailto:emilie.boissonneault@fondationfrappier.ca)

**For any and all questions:**

Émilie Boissonneault

Philanthropic Development Officer

[emilie.boissonneault@fondationfrappier.ca](mailto:emilie.boissonneault@fondationfrappier.ca)

(450) 686 5360 ext. 3